



MAHARASHTRA METRO RAIL CORPORATION LIMITED
Pune Metro Rail Project

Joint Venture of Govt. of India & Govt. of Maharashtra

CIN: U60100MH2015SGC262054

Maha-Metro, Block No. A3, Food Grain Gowdown, Near Civil Court, Next to Kamgar
Putala Vasahat, Shivajinagar, Pune 411005.

Date: 26/08/2024

Technical Bid Evaluation Result

Tender Notice No.: P1PD-27/2024 dated 01 Mar 2024_ **Name of work:** Licensing of Semi Naming Rights, Train Wrapping Rights and Advertisement Rights on Metro Stations and Trainsets of Pune Metro Rail Project for a period of 15 Years in Two Packages.

The results of the technical bid evaluation for the subject tender are as under:

S.N.	Name of Bidder	Technically Responsive for Packages
1	M/s Signpost India Limited.	<ul style="list-style-type: none">• Package-2: Aqua Line: Vanaz to Ramwadi• Package-1: Purple Line: PCMC to Swargate
2	M/s Pioneer Publicity Corporation Private Limited.	<ul style="list-style-type: none">• Package-2: Aqua Line: Vanaz to Ramwadi
3	M/s Times Innovative Media Limited.	<ul style="list-style-type: none">• Package-2: Aqua Line: Vanaz to Ramwadi• Package-1: Purple Line: PCMC to Swargate
4	M/s Proactive In and Out Advertising Private Limited.	<ul style="list-style-type: none">• Package-2: Aqua Line: Vanaz to Ramwadi

Opening of Financial Bid is scheduled on 30th August 2024 at 15:00 Hrs.